

Participants

Hosted by CALGARY KOREAN ASSOCIATION

Organized by DOWOONNANOOM

Participating Organizations CKA, etc (Recruiting)

Sponsors (Recruiting)

Planning

by DWNN



TalkNet: Adulthood 101

Networking For Young Korean Adults
January 2019



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**TalkNet:
Adulthood
101**

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What is TalkNet: Adulthood101?

SYNERGY

Unity & Growth of the
Korean Community

Non-Profit Networking Event
For the Korean Community

- Please refrain from bringing children under schooling age to prevent speech disruption.

Objective



- ` To provide a networking platform for various areas and generations.
- ` To provide Life Info.
- ` To trigger the growth of the Korean Community through networking.

NETWORK

Expected Results



- ` More closely knit community.
- ` Activated Networking beyond generations and fields of occupation.
- ` Growth of the Community

GROWTH

Time & Location

Event Date

Saturday January 12th, 2019

Or Friday January 11th, 2019

Opening Time

6 PM or 7 PM

Planning to be held in the evening

Location

Chinese Cultural Centre

` Concerning accessibility and characteristic of the event.

` Large space and ideal stage is prepared.

` Situated in the city center.

- Cons: High rental when all equipment are from CCC.

Event Duration

3~4 Hours

` Speeches: 2 hours

` Networking: 1 hour

Event Composition

SPEECH

ONE

Talk-show Format
5~6 Speeches

- ` 15 mins per speaker
- ` Korean or English
- ` No Political, Business, and Religious promotions
- ` Fun and relaxed speeches
- ` Sharing experiences and useful information

~ 2 hours

NETWORKING

TWO

Mentors and Mentees
Free talk + Q&A

- ` Mentors from various fields to free-talk and hold Q&A sessions
- ` Name tags showing names and area of work
- ` Provided standing tables to naturally gather around

1+ hour

BREAK TIME

THREE

Fluid Event Progress
Break and Promo

- ` 10 ~ 15 mins per break
- ` 2~4 breaks will be held
- ` Promos and logo videos of Sponsors on the stage
- ` No performances, in order to maintain focus on the event

30 min ~ 1 hr

Speakers

Plaque of Appreciation

Invitation to the Event of 3.1, 2019

Official awarding of the Plaque of Appreciation by the CKA Representative

Prospective Speaker NO.6

Immigration Services & Alberta Health Services

Immigration Information
Various Information for Newcomers

Prospective Speaker NO. 5

Legal Advisor & Banker

Legal Advice, Investment Information

Prospective Speaker NO. 4

Active Business Owner

Life, Employment, Economy, etc.



Speaker Selection Criteria

- \ No political, religious, or business promotion.
- \ Interesting topic of discussion

Prospective Speaker NO.1

\ Senator Yonah Martin
\ Senator Pierre-Hugues Boisvenu

According to schedule availability

Prospective Speaker NO.2

\ Korean-Canadian Star Chef
\ Vegan YouTuber with 500k Subscribers

Prospective Speaker NO.3

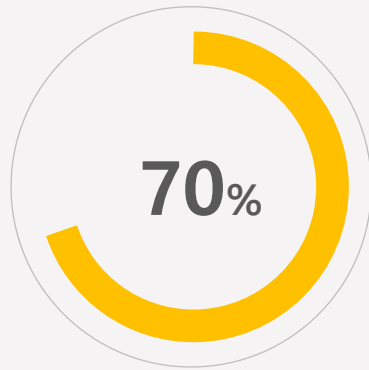
Corporate HR Representative

Employment Information

Sponsorship Usage History

All fund raised will be spent with transparency, and the complete accounting file with receipts will be provided to all the sponsors after the event.

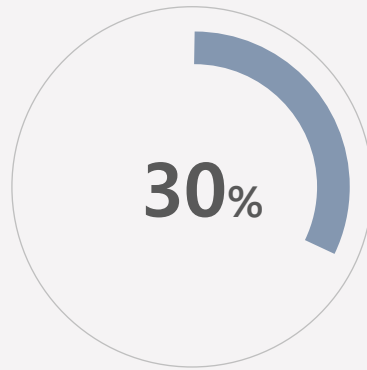
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Space Rental

- ` Space Rental
- ` Audio
- ` Audio+Technician
- ` Tables, Chairs, etc.

* May differ due to D/C



Promotion

- ` Posters
- ` Banners & Brochures
- ` Event Preparation
 - Nametag, Table Décor, Stationery, Stage Décor, etc.



Fundrasing Plan

- ` Total Budget
- ` Plan to be met with funds from CKA and other Korean Associations, and sponsorships from sponsors.

* Budget may change according to available funds.

* Catering Service may be added



Ticket Sales

- ` Early-Bird price until December 31st, 2018: \$7/ticket
- 2019 & door price: \$10/ticket
- ` All ticket sales through student associations will be awarded as sponsorship from CKA.

* Ticket price may change with the decision of adding catering service

GENERAL SPONSORS



- ` Logo in posters and brochures
- ` Sponsor introduction by the MC
- ` Logo exposure during breaks
- ` Networking Mentor Participation

Base Benefit

\$300

\$1,000

MAIN SPONSORS



- ` Logo on the stage banner
- ` Enlarged Logo on PR prints
- ` Stage time before the event
- ` Logo exposure on every background
- ` Promo video during breaks

Base+Additional Benefits



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Adulthood
101

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THANK
YOU